BoundlessPay

Partner quick guide

The essentials for partners, affiliates, ambassadors and media agencies.

APPROVAL REQUIRED BEFORE PUBLISHING

1 Logo



- Use only the supplied logo files — blue on light, white on dark.
- Clear space = height of the "B" on every side.
- Minimum: 96 px wide on screen, 25 mm in print; smaller, use the app icon (min. 32 px).
- Co-branding: equal visual weight, 2× separation or a thin divider.
- Never stretch, rotate, recolour, add effects, or merge with your logo.

2 Colour

Blue	Navy	Cream
#264FF5	#080F1F	#FEF9ED

- Cream or white canvas, Navy text, Blue for the main action.
- Keep partner colours in your own artwork or a clearly separate zone.
- Text contrast at least 4.5:1 (3:1 for large text).
- Don't invent a blended palette or tint the logo.

3 Messaging

SAY

"Explore BoundlessPay for personal payments, or BoundlessPay Business Suite for your business."
"I'm a BoundlessPay ambassador. Learn more through my partner link."

NEVER SAY

"Guaranteed returns." · "Your money is risk-free." · "A bank account everywhere." · "Endorsed by Circle."

- Write "BoundlessPay" — one word, capital B and P.
- Paid or rewarded posts start with "Ad" or "Paid partnership with BoundlessPay", plus platform disclosure tools.
- Affiliates add: "I may earn a commission if you sign up through this link."
- Confirm fees, rates, speed, limits and country availability before posting. No promises of earnings or safety.
- "A Circle Alliance member" describes BoundlessPay only — no third-party endorsement.

4 Links

- Personal: app.boundlesspay.com
- Business: business.boundlesspay.com/register
- Always use your assigned tagged partner link.
- Never promise referral rewards unless approved, or ask for passwords, PINs or seed phrases.

5 Before you publish

1. Use supplied artwork
2. Check spacing, contrast, disclosure
3. Verify claims and link
4. Add the disclaimer
5. Get written approval
6. Re-approve edits; stop when permission ends

REQUIRED DISCLAIMER — websites, ads and long-form materials

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